



BRANDWORKS

DESIGNING • PRINTING • PHOTOGRAPHY

BRANDWORKS INTEGRATED

Designing Rate Card

Effective 1st April 2017

All prices are in Indian Rupees

Corporate Branding (3 Design Options)

- Company / Product Logo **35,000**
- Company / Product Logo **plus**
Letter Head+Visiting Cards+Envelopes
+ Complimentary Slips + Writing Pads **45,000**
- Letter Head+Visiting Cards+Envelopes
+ Complimentary Slips + Writing Pads **12,500**

Newspaper Advertisements

- Colour Advertisements (per ad) **7,500**
- Black & White Advertisements (per ad) **3,500**

Magazine Advertisements

- Full Page Colour (per ad) **7,500**
- Full Page Black & White (per ad) **3,500**

Brochures/Catalogues/Leaflets/Menus

- Per page **2,500**

Catalogues

- Coloured Per Page **3,000**
- Black & White Per Page **2,500**

Posters

- Full size poster **5,000**
- Adaptation to different sizes (each) **2,000**

Packaging

- Full Colour Packaging **7,500**
- Adaptation to other formats **3,000**
- Single / Two Colour Packaging **4,000**

Signages

- Billboards/Hoardings **5,000**
- Banners, In-shop large posters **3,000**
- Shop Facias **4,000**

Calendars

- Calendar Single Sheet **7,500**
- Calendar Multi Sheet (per sheet) **3,000**

Commercial Merchandise

- Guarantee Cards **2,500**
- Dealer Certificates **2,500**
- Newsletters Colour (per page) **2,500**
- Newspaper Inserts (B&W) **1,500**
- Presentation Folders **6,000**

Photography

- Product Shoot (Per Image - RAW) **750**
- Product Shoot with Photoshop correction **1,000**
- Full Day Assignment* **18,000**
- Half Day Assignment* **10,000**
- Stock Images (per image) **1,500**

* Assignment within Delhi NCR.

(Full day - 8 hours and Half day - 4 hours)

For outstation assignments, return air fare from Delhi plus boarding and lodging will be charged extra.

MEMBER
International Institute for Information Design
European Association for Computer Graphics
India Design Association

