

CREATIVE RATE CARD

Effective 1st April 2012

Corporate Branding (3 Design Options)		Posters	
• Company / Product Logo	25,000	• Full size poster	6,000
• Company / Product Logo plus Letter Head+Visiting Cards+Envelopes + Complimentary Slips + Writing Pads	30,000	• Adaptation to different sizes (each)	2,500
• Letter Head+Visiting Cards+Envelopes + Complimentary Slips + Writing Pads	2,500	Packaging	
Newspaper Advertisements		• Full Colour Packaging	7,500
• Colour Advertisements (per ad)	7,500	• Single / Two Colour Packaging	4,000
• Black & White Advertisements (per ad)	5,500	Signages	
Magazine Advertisements		• Billboards/Hoardings	7,500
• Full Page Colour (per ad)	5,000	• Banners, In-shop large posters	2,500
• Full Page Black & White (per ad)	3,500	• Shop Facias	6,000
Brochures / Flyers / Leaflets		Calendars	
• Per page	2,500	• Calendar Single Sheet	6,000
Catalogues		• Calendar Multi Sheet (per sheet)	2,000
• Coloured Per Page	3,000	Commercial Merchandise	
• Black & White Per Page	2,500	• Guarantee Cards	1,500
		• Dealer Certificates	1,500
		• Newsletters Colour (per page)	2,000
		• Newspaper Inserts (B&W)	1,500
		• Menu Cards (Per Page)	3,000
		• Presentation Folders	7,500

Image Cost - Rs. 1,250 per image

All prices are in Indian Rupees

MEMBER
International Institute for Information Design
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India Design Association

IDEAS